

# Agenda item 4

## Hertfordshire Growth Board (HGB) – Presentation by Visit Herts on the work of the Destination Management Organisation and plans for the next two years

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### **1 Purpose of report**

- 1.1 To provide Board Members with a presentation from Visit Herts on the work of the Destination Management Organisation and plans for the next two years.

### **2 Recommendation**

- 2.1 The Growth Board are invited to note the information shared within the presentation.