

Agenda item 4b

Hertfordshire Growth Board – Vision and Missions 2024

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1. Purpose of report

- 1.1 This report updates on the progress in refreshing the ambitions for the Hertfordshire Growth Board (HGB). In conjunction with a presentation, it sets out the final draft Vision and supporting priority areas, known as Missions, for action over the coming years. The Missions build on and seek to strengthen and join up existing work underway at county-wide level in confronting the strategic challenges facing the county.
- 1.2 The Board are asked to approve the Vision and supporting Missions, enabling finalisation of oversight arrangements for the delivery of the Missions, with a draft implementation plan being brought to the next HGB in March 2024.

2. Background

- 2.1 Building on the report to Growth Board in July 2023, that focused on the identification of key strategic challenges facing the county, the following priority areas have been identified for the HGB to work together on to support inclusive and sustainable growth:
 - Housing
 - Transport connectivity
 - Economy (access to skills, good jobs and growing key sectors)
 - Healthy Places
 - Digital connectivity
 - Climate Change

3. Current Position

- 3.1 In taking work forward to develop a clear set of Mission statements to focus the priorities of Hertfordshire Growth Board, the six areas of challenge have been further explored through:

- Identifying Mission champions from each District, Borough and County Council, who have engaged with Mission related subject matter experts and existing stakeholder groups where available.
- Developing a Mission statement that sets out the ambition for each priority area.
- Supporting each Mission statement with a series of strategic goals that clearly set the focus for action in delivering the Mission.
- Setting out detailed actions against which progress will be monitored to measure progress and impact in delivering each Mission.
- Engaging with residents, stakeholders and businesses across Hertfordshire through an online survey, in-person public engagement activity, and workshop events with businesses, for which we received 4,379 survey responses (the presentation to be delivered at Item 4a will provide an analysis of the responses).

3.2 Additionally, due to the level of interdependence between the Missions, and once approved by the Board, the arrangements to provide oversight of delivery will have a focus on ensuring a systems approach is maintained, reducing overlap, and increasing efficiency in delivery of outcomes.

4. Next steps

- **17 January 2024:**
HGB: secure approval to the draft Vision and Missions
- **January-Feb 2024**
Publish and launch final HGB Vision and Missions.
Communicate and publicise the Vision to partner organisations and wider public.
Develop a clear oversight arrangement and implementation plan.
- **March 2024**
Informal Growth Board: recommend oversight arrangements and implementation plan.
- **July 2024**
Formal Growth Board formally agree oversight arrangements and implementation plan.

5. Recommendation

5.1 That members of the Growth Board approve the new Vision and six Missions contained in this report.